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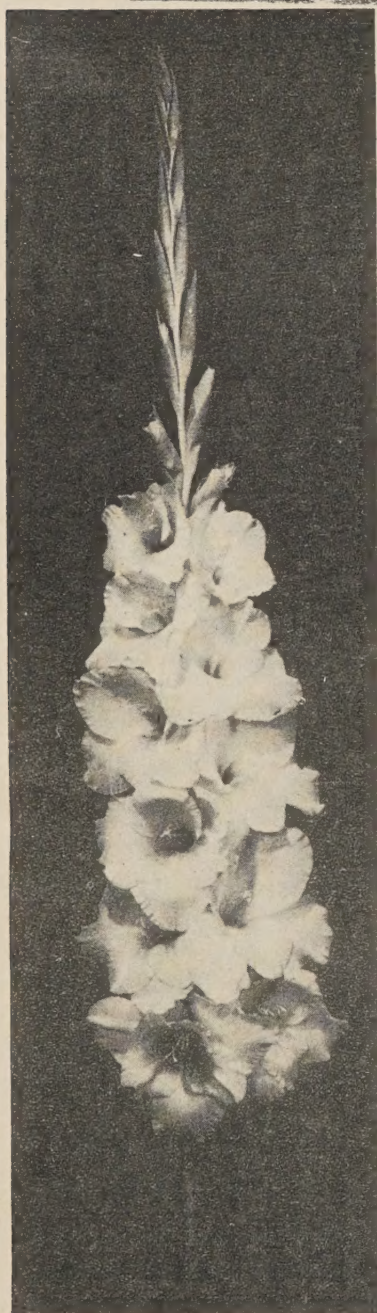
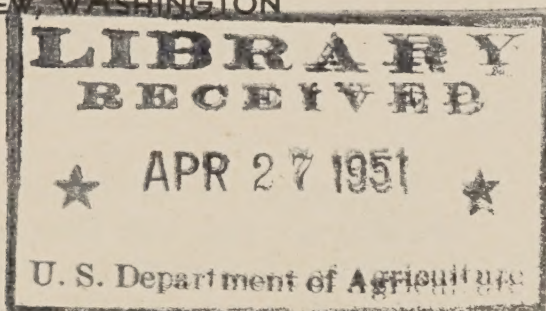
62.91 1950

# THE WHITE HOUSE GLAD CO.

3412 Oak Street

Telephone 5193-W

LONGVIEW, WASHINGTON



“Quality. There is hardly anything in the world that someone cannot make a little worse and sell a little cheaper, and the people who consider price only are this man’s lawful prey.”— John Ruskin



## THE WHITE HOUSE GLAD CO.

### 1950 RETAIL PRICE LIST

Following is a list of some of the best exhibition and cut-flower varieties on the market. By obeying a few simple rules you can very easily win prizes the next time you exhibit.

In the first place, you should treat your Gladiolas as you would any ordinary vegetable in your garden. Do not plant too close to a lawn, hedge or buildings. Water once a week but no more. Go easy on the fertilizer, especially that with high nitrogen content. Bone meal and superphosphate are excellent as a side dressing.

All bulbs are #1 or larger. A number one bulb is at least one and one fourth inches in DIAMETER. Vigorous high-crowned bulbs, State inspected and passed.

Due to cost of packaging and handling, no order will be accepted for less than \$3.00. We prepay the postage. Wholesale list on request.

All bulbs offered are subject to prior sale. Please advise when ordering if we may substitute similar varieties if sold out.

Washington residents must include 3% of gross order to cover sales tax.

Visitors are always welcome to visit the growing fields. Would advise bringing your camera.

Complete cultural instructions furnished on request. Call on us to help you solve any problems that may arise.

Yours very truly

R. G. Imeson



Variety	Color	Class	Price each	Price/doz
Aladdin	Deep Salmon	532	.10	\$ 1.00
Annamae	White	400	.10	1.00
Badger Beauty	Lavender	466	.10	1.00
Bagdad	Smoky Rose	480	.10	1.00
Barcarole	Orange	424	.10	1.00
Beacon	Lt. Scarlet	436	.10	1.00
Beltrami	Smoky Rose	480	.15	1.50
Bergerette	Lt. Pink	440	.10	1.00
Bit O' Heaven	Orange	320	.10	1.00
Black Opal	Black Red	454	.10	1.00
Blaze	Lt. Scarlet	536	.15	1.50
Bloemfortein	Salmon	532	.25	2.50
Blue Beauty	Lt. Blue	476	.10	1.00
Buena Vista	Deep Rose	562	.25	2.00
Casablanca	White	400	.15	1.50
Coral Glow	Orange	424	.15	1.50
Corona	Pink with cream edge	540	.10	1.00
Creteil	Salmon	432	.10	1.00
Debonair	Pink	430	.10	1.00
Errey's Scarlet	Scarlet	436	.10	1.00
Exquisite	Salmon Rose	560	.10	1.00
Fair Angel	Cream White	506	.15	1.50
Flaming Sword	Scarlet	436	.10	1.00
Greta Garbo	Lt. Pink	540	.10	1.00
Harvest Moon	Yellow	410	.10	1.00
Heavenly White	White	500	.10	1.00
Hindenburg's Memory	Pure Red	550	.10	1.00
H. R. Hancock	Rose and White	462	.50	
Huntress	Lavender	466	.20	2.00
Jeanie	Med. Pink	430	.10	1.00
Kenwood	Red	450	.15	1.50
Leona	Rose Red	462	.10	1.00
Maid of Orleans	White	400	.10	1.00
Mammoth White	White	500	.10	1.00
Margaret Beaton	White with scarlet mark	401	.10	1.00
Margaret Fulton	Salmon	432	.10	1.00
Max Reger	Lt. Blue	376	.10	1.00
Mother Kadel	Med. Yellow	412	.15	1.50
Mother Machree	Smoky Lavender	480	.10	1.00
Myrna	White	400	.10	1.00
Oriental Pearl	Cream	506	.25	- - -
Pandora	Pink	440	.25	
Parnassus	Deep Purple	570	.15	1.50
Peggy Lou	Deep Pink	442	.10	1.00
Picardy	Salmon	530	.10	1.00
Pink Radiance	Ruffled Pink	440	.15	1.50
Purple Supreme	Purple	470	.15	1.50
R B	Smoky Brown	583	.15	1.50
Red Phipps	Lt. Red	350	.10	1.00
Rima	Lt. Rose	440	.15	1.50
Rio Rita	Ruffled Orange	424	.15	1.50
Rita Mae	Cherry Red	448	.25	- - -
Rosa Van Lima	Pink	440	.10	1.00
Royal Gold	Lt. Yellow	510	.15	1.50
Scarlet Queen	Scarlet	436	.10	1.00
Snow Princess	White	400	.10	1.00
Spotlight	Yellow with Scarlet Mark	413	.25	2.50
Stoplight	Ruffled Red	452	.15	1.50
Surfside	White with markings	401	.10	1.00
Takina	Purple	570	.10	1.00
Vagabond Prince	Smoky Bronze	390	.10	1.00
Vredenburg	White	500	.10	1.00
Wanda	Cream	406	.15	1.50
Winston	Ruffled Cream	411	.15	1.50
Yangste	Deep Yellow	412	.15	1.50



